



Splash in the water to your heart's content just 24 hours after a lash extension application.

## Have Lashes, Will Travel

5 WAYS EYELASH EXTENSIONS MAKE YOUR SUMMER VACATION EASIER

The sun is shining, the days are long, and summer has finally arrived. As you put the finishing touches on your family's upcoming vacation plans, you may be wondering how to truly maximize your time on this trip. After all, isn't the goal of a getaway to balance fun and relaxation while also creating lifelong memories?

One of the easiest ways to make the most of your time together is by simplifying your beauty routine while on the road. You might be surprised to learn how something as simple as a set of eyelash extensions a few days before leaving town can positively impact your holiday. That's because lash extensions will allow you to:

### PACK LIGHTER

If you're tired of lugging around a makeup kit filled with dozens of products, just think of the relief you'll experience by ditching half of those cumbersome tubes. When you're armed with lash extensions that deliver eye-catching length, curl, and a darker color, you won't need to pack eyeliner, mascara, a curling wand or eyeshadow—you'll already look fully made up with a little foundation, bronzer, and lipstick.

### AVOID RACCOON EYES

There's nothing more embarrassing than looking in a mirror and realizing you've been walking around for hours with mascara smudged and smeared halfway down your face, yet it's so easy to find yourself in this position on a hot, humid day. With lash extensions, you can ditch the mascara because you already have a thick, full lash line framing your eye.

### GET READY FASTER

It's easy to lose track of time while reading a good book on the beach, so don't fret when you notice the time and realize you only have a few minutes to run back to your hotel room and freshen up for dinner. It's amazing just how chic those beachy waves, a dab of lip gloss, and captivating lashes can be when paired with a floral print maxi dress.

### HAVE FUN IN THE SUN

Are you guilty of avoiding summer staples like beach volleyball, outdoor yoga, or cruising on a bike up and down the boardwalk because you don't want to sweat off all your makeup? Eyelash extensions won't get in the way of your activities, and a lighter summertime makeup application will give you the

carefree attitude of your youth. Talk about a confidence booster!

### WAKE UP WITH MAKE-UP AND ROLL OUT

When the kids have you out the door at the crack of dawn, don't worry about wasting a single precious moment of your vacation time in front of the mirror. Eyelash extensions will easily fool anyone into thinking you spent 20 minutes getting ready even if all you did was wash your face and slick back a high pony, and nobody needs to know your little secret.

Travel in style this summer with a customized eyelash extension application from Deka Lash. Your Lash Artist will help you choose the right style such as Cat Eye, Doll Eye, Natural, or Wispy for your eye shape, face shape, and lifestyle. Plus, you'll learn how to extend the life of your new lashes, especially if you'll be swimming in chlorine or saltwater.

This summer, enjoy your travels and everyday life with lash extensions that fit your personal style. U



Looking for timeless elegance? Ready to rock fierce drama? With custom-designed lash extensions, the sky's the limit.



Bette Anne Duffy is the owner of four local Deka Lash studios, located in Deer Park Town Center, Evanston, Glenview, and Lake Forest. Deka Lash is known as The Experts in Eyelashes™. For more information on these and other locations nationwide, visit [www.dekalash.com](http://www.dekalash.com).