

Introducing MiSport

THE HEALTHY HYDRATION DRINK FOR EVERYONE

YOUR TOTAL BODY WEIGHT consists of approximately 60 percent water and therefore, has many roles. The average human body has approximately 40 trillion cells. Each cell, tissue, and organ depends on water to survive.

WHY IS HYDRATION SO IMPORTANT?

Water functions as the transport mechanism of micronutrients to cells and tissue, the removal of waste and toxins, lubricates and cushions joints, and regulates body temperature. Therefore, inadequate hydration can result in diminished removal of waste products and toxins, and deprive cells of nutrients.

Hydration may be one of the most important, yet overlooked aspects to overall good health. Proper hydration may be important in preventing chronic illness. Studies have suggested that chronic dehydration may play a role in the pathogenesis of bladder and colon cancers. Constant functional hydration is not just for athletes, but essential for all age groups, including moderate to high physical activity individuals, and particularly in hot and humid weather. Conversely, do not forget to hydrate throughout the cold and flu season. Suitable hydration supports regular mucus production and helps keep the nasal cavity moist. The recommendation is to hydrate before, during, and after vigorous activity and consult your physician regarding any life style changes.

IS WATER THE BEST SOLUTION?

Although water is a good choice for basic hydration, it does not provide essential electrolytes, antioxidants, vitamins, or cell energy. However, too much water may increase blood pressure, heart rate, and alter the electrolyte balance by diluting sodium and creating a potassium imbalance. In some cases, hyponatremia or abnormally low sodium can be mild to life-threatening. Dehydration can also present some of the same problems such as electrolyte imbalance.

ABOUT MiSPORT

MiSport is a product of MainCell Biosciences, Inc. and was developed by long-time Barrington resident and company CEO Milo R. Polovina. Polovina's background includes expertise in genetics, cell physiology, tumor biology, clinical cell therapy, chemical carcinogenesis, stem cell biology, regenerative medicine, and he is a former college athlete. He holds numerous patents in stem cell processing, cryopreservation, and infusion of hematopoietic stem cells.

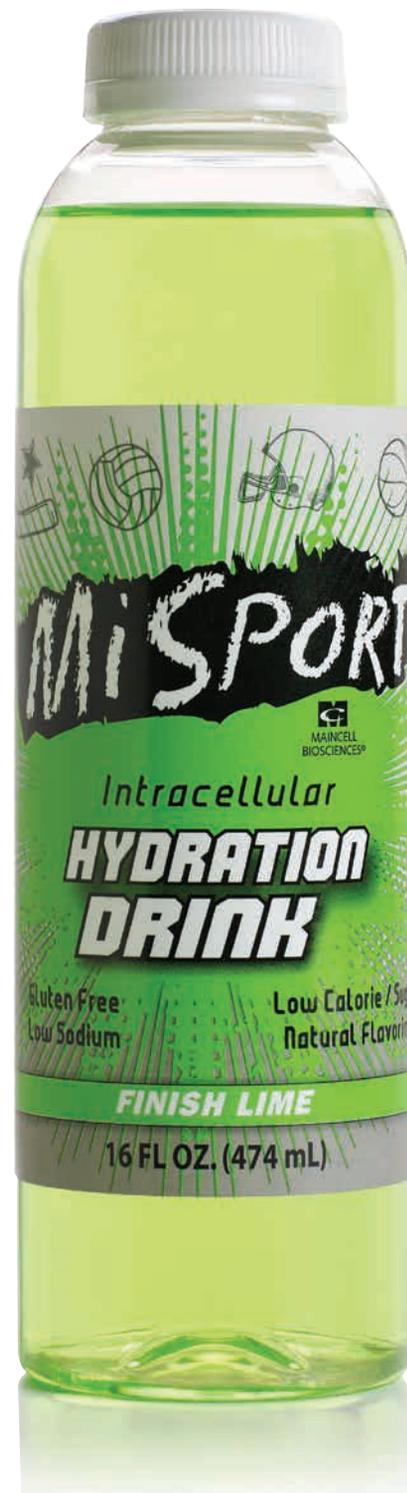
WHAT SETS MiSPORT APART?

MiSport was formulated with necessary electrolytes, sodium, potassium, calcium chloride, dextrose, Vitamin C, B Vitamins natural flavors and other ingredients. MiSport has only 20 calories and is gluten free. Currently, MiSport flavors include: lemon/lime, fruit punch, and orange mango. The company is planning to add two more natural flavors midsummer.

MiSport is the healthier choice and does not contain high fructose corn syrup, excessive calories, brominated vegetable oil, high sodium, artificial flavors, glycerol, modified food starch, fruit juice, caffeine, or other stimulants and high concentrations of dye.

HERE IS WHAT OTHERS ARE SAYING ABOUT MiSPORT:

- Like the fact it has less than 20 calories.
- I sleep better, and my skin does not itch as much.
- No cramping.
- My player was suffering from full body cramps. Drinking MiSport seemed to help significantly, can you send more?
- No carb crash.
- Like the taste, like the minimal calories, like the electrolytes.
- Does not have the chalky aftertaste.
- My kids love it. Happy it does not have high fructose corn syrup. 



For healthier lives, MiSport delivers more than hydration. MiSport may be purchased through the online store at: www.misportdrink.com