



The New 2017 Volvo XC90

## This Is What Success Looks Like

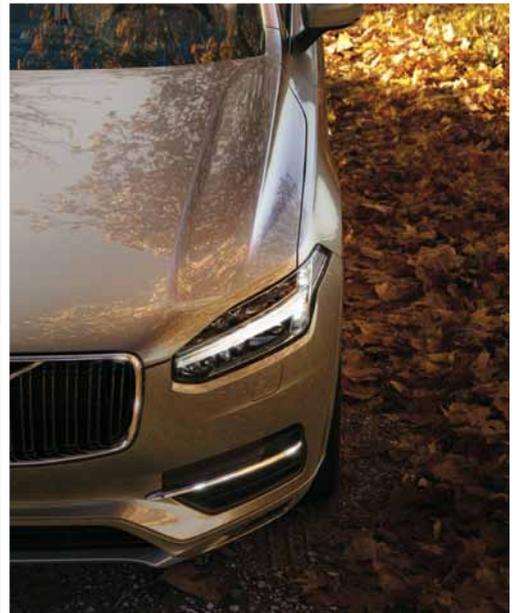
INTRODUCING THE ALL NEW 2017 VOLVO XC90 SUV

**I**N TODAY'S LUXURY automotive market, there are many options to consider when it comes to picking your next vehicle. The 2017 Volvo XC90 makes that choice quite simple. The most-awarded SUV of the century, the XC90 combines cutting-edge technology with unparalleled design, bringing you the pinnacle of modern luxury. Its sleek exterior opens up to a meticulously handcrafted interior, with beautiful materials that add a new level of sophistication and contemporary design.

The XC90 offers everything you would want in a sport utility. The third row allows you to sit seven comfortably. It's a 2017 IIHS Top Safety Pick and delivers best-in-class fuel economy with 26 miles to the gallon on the highway. The interior is loaded with elegant design such as soft Nappa leather, flame birchwood, and diamond-cut buttons. It also houses a 19-speaker, cutting edge Bowers & Wilkins sound system that will transform the XC90 into a Super Bowl halftime show. And best yet, its base MSRP is only \$45,750.

The choices don't stop there. The 2017 Volvo XC90 comes in four available packages, allowing you to customize your luxury experience to your liking. Choose from the front wheel drive Momentum, all-wheel drive R-Design, powerful Inscription, or





As a "2017 Top Safety Pick," the XC90 earned the highest rating in all five of the IIHS tests.

The XC90's "Driver Profiles" let you save and edit your personal settings by linking them to your remote key.

the decadent Excellence, each one opens the door to a world of elegant sophistication, allowing you to custom build your own personal ultimate luxury experience.

What's a luxury vehicle without all the bells and whistles? The XC90 brings you Sensus, the in-car technology that gives you the power to control information, entertainment, safety features, and turn your vehicle into a WiFi hotspot. The voice command capability and heads-up display lets you keep your eyes on the road while you enjoy

the complete Volvo driving experience.

The XC90 has reinvigorated the luxury market and the Volvo brand. With a perfect combination of style, power, and substance, you won't have to think long when you make the XC90 your first choice for luxury. Schedule a personal demonstration at McGrath Volvo Cars Barrington today.

**MCGRATH VOLVO CARS BARRINGTON:  
THE NEW GENERATION TO RAISE UP  
VOLVO IN BARRINGTON**

The McGrath family bought the Volvo dealership

in Barrington in December 2016 and has been welcomed to the community with open arms. The McGraths have been in the automotive business in Chicagoland and the North and Northwest Suburbs since 1964. Their commitment to excellence and outstanding customer service is substantiated by their numerous awards and achievements throughout the years. Their commitment to the community has been the driving force to their success and is underscored by plans to build a new state of the art Volvo dealership in Barrington slated to open in Fall 2017. This new dealership will bring more jobs, commerce, and interest to the town of Barrington.

McGrath Volvo Cars is located at 300 N. Hough Street in downtown Barrington, or visit online at [www.mcgrathvolvocars.com](http://www.mcgrathvolvocars.com). For more information, call 847-381-9400. 

*George Nikolakakis is a writer and marketing professional who works in Chicago.*