



The Barrington area is perfect for outdoor summer events.



The city has a variety of outdoor spaces for your summer soiree.

## Sizzling Summer Events for Your Corporate Outing

COMPANIES TREAT THEIR ASSOCIATES to parties and entertainment during the holiday season, but we encourage corporate clients to engage their employees with out-of-the-office activities and celebrations during the summer months. Sunshine and fresh air are the perfect combination to please any guest, especially those who work inside most of the year.

The season's heat allows for unique displays and oversized set-ups that can only be functional outside. In the past, Christina Currie Events has arranged celebrations with outdoor family friendly activities: a children's petting zoo, roaming magician, horse-drawn carriages, and a 'drive-in' movie theme presentation, to name a few. Oversized inflatables are also popular and featured at many summer corporate events. Employers can show a greater appreciation for their employees by providing activities for all ages. The warmer weather events allow families to come together, which helps coworkers connect on a personal level.


Opportunities are endless with summer events, but weather can be unpredictable. Therefore, we

suggest choosing a rain date or a 'plan B' option to ensure that the event will take place, not leaving any employee disappointed. Oversized tents and indoor alternatives can be reassuring to clients and provide relief from unfavorable temperatures.

Company owners are always looking for ways to make their associates feel special, and outings are a great way to get people talking and to feel appreciated. Whether you're entertaining an intimate group of 10 people, or celebrating an office of 500, sporting events can be a great way to thrill any crowd. Box seats or baseball rooftops with food and drink are the ultimate crowd-pleaser! Private yacht or boat cruises provide another fun and meaningful experience. When planning these types of events, it's the details that are essential. It's important to make sure everything is included from transportation to tickets and food, so your employers are safe and satisfied. Your event planner should be dedicated to details, making sure that no element is left out.

Al fresco dining is another trendy concept, and our great City of Chicago has built many venues

to host such affairs. Skyline views and lake effect breezes on city rooftops provide an impressive backdrop for any occasion. Endless options of decor and lighting to take guests from day to night make these places hot spots for summer events. When clients are looking for that out-of-the-box idea, we invite them to 'look up' to outdoor spaces.

Companies look to us for different ideas to help keep their employees pleased. And, CCE knows that there's nothing more exhilarating than celebrating one's achievements in the beauty of the great outdoors. Summer soirees are appreciated and cherished, and everyone always feels better with a little extra Vitamin D. Learn more at [www.ChristinaCurrieEvents.com](http://www.ChristinaCurrieEvents.com). 

As the Creative Marketing Manager for Christina Currie Events, Nicole Tardif drives the brand through social media, e-communications, and print media. Her creative writing and promotional marketing skills are motivated by her desire to exceed clients' expectations. Learn more at [www.christinacurrieevents.com](http://www.christinacurrieevents.com).